



## Leveraging AI for Data-Driven Decision Making and Automation in the USA Education Sector

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### ABSTRACT

This research explores how artificial intelligence (AI) can be applied to the U.S. education sector to improve decision-making and automation using data. It aims to examine the impact of AI on institutional efficiency, pedagogical effectiveness, and personalized learning, while also discussing the challenges associated with its adoption, such as cost, technological capabilities, and ethical concerns. The quantitative research design was used, where survey was conducted through a survey questionnaire which was delivered through Google Forms and hard copy questionnaires. The sample was made up of 350 respondents who were teachers, administrators, IT personnel, policymakers, and students from various educational institutions. Descriptive statistics were used to process the data and were presented as tables, bar charts, pie chart, donut charts. Internal consistency of the instrument was established by way of Cronbach's Alpha, which is used in establishing reliability. The findings indicate that 60 percent of institutions have already implemented AI applications, and the most popular are student performance analytics (33.3) and administrative automation (26.2). Most of the respondents supported the idea that AI enhanced decision-making (62.9%), learning outcomes (68.5%), and decreased the organizational workload (60%). However, barriers such as high implementation costs (28.6%), lack of technical expertise (25.7%), and concerns over data privacy (20%) remain significant. Algorithms bias and fairness were also considered highly in terms of ethics. Still, when it comes to how AI ought to be used, 71.4 percent of respondents agreed that more institutional resources should be directed toward AI, with personalized learning (34.3 percent) becoming the area that would most benefit over the next five years. Because of the gap between the potential of AI application in the education field and the actual implementation of AI in education, the present study can be added to the existing literature. It provides empirical data concerning stakeholder perception of opportunities and challenges. The findings offer significant implications for policymakers, administration, and educators who seek to use AI in an ethical and inclusive way to improve the efficiency of the institution, student experience, and educational equity.



## **Introduction**

Digital technologies have changed virtually every area of human activity, and education is no different. The development of artificial intelligence (AI) and the incorporation of the technology into the educational and organizational fields is one of the most transformative trends in the recent past (Alsbou et al., 2024). The integration of tangible and practical tools pertaining to Artificial Intelligence (AI) in education has also changed the world of teaching and learning management (decision making, learning, teaching, and management) from the purely hypothetical and futuristic settings and scenarios (Garcia & Adams, 2022). Knowing Garcia and Adams (2022) authors in this case, AI has become the main driver of decision making processes, and the automated systems of a fundamental decision in education AI is a liberating revolution in the world of data technology a foremost in the construction of the new world data technology Amer-Yahia, 2022). Author argues that the invention of new frames and new devices of teaching learning and technology has raised the standards of and transformed the frame structures of new leaves system Amer-Yahia, 2022). The education system has been struggling to find ways to improve and name these tools, and frame their functions (Essien, 2023).

The USA education is a complex issue with numerous aspects that should be addressed carefully. Besides the issues of access, equity, quality, accountability, and financial sustainability, there is a problem of equipping the students to face the demands of the current working world that is rapidly evolving (Deri et al., 2024). However in this evidence-based world, several cases have revealed that the able to decide, swift and display agility to adapt and flexible have been the traits that the circumstance need and which the traditional human-operated mechanisms have deficient. One of the approaches to overcoming these problems is provided by AI, which will assist in automated data analysis and predictive modelling and personalized assistance to students and teachers (Wang, 2021). In determining policy, allocating resources, designing the curriculum, and intervening with individual students, AI systems have the potential to uncover patterns, trends and insights based on large volumes of data otherwise would not be utilized to their full potential. Automation can also enable educational professionals to spend less of their time on manual tasks that are time-consuming and post-pone more time on value-added tasks such as pedagogy, to mentor, and provide leadership (Zubair, 2024).

In reality, AI-based applications in education are many and increasing at an alarming rate. At a construction level, AI powered LMS can help in creating individual learning paths, adapting learning material to students needs and helping them perform through real-time feedback (Basharat et al., 2025). Intelligent tutoring programs provide learners with the opportunity to have their own personalized assistance beyond the normal classroom resourcing and consolidation of specific facets (Alim, 2025). On the same note, natural language processing is used behind chatbots and virtual assistants that could help to answer usual questions of students relieving administrative staff of their duties and, at the same time, responsiveness (Arshad et al., 2024). AI intelligent tech on management will help with grading, scheduling, enrolment management, and budgeting automation. Colleges can begin intervention earlier and help with retention as predictive analytics software figures out earlier which students are at risk of failing and why. Together these tools will strengthen the infrastructure from management, deploy greater flexibility and focus on the student, while still working on purpose integration (Khan & Alvi, 2023).

There are problems related to artificial intelligence and education. The underestimation of prospective AI Adoption in education by several institutions as its high operational costs,

lowly skilled personnel, infrastructural deficits, and indifference of the stakeholders (Afshar and Shah, 2025). The other burning questions are the privacy and data security of educational institutions, as they deal with sensitive data that should be protected. The problems of algorithmic bias and the ethics of adjudicative AI systems add even more difficulties to the situation, raising issues of responsibility, openness, and the need to involve more AI elements in the decision-making systems (Herz, Marras, Ahmad, 2024).

Unless there is a responsible way of addressing them, the challenges have the potential of increasing inequalities in education as opposed to reducing them. An example is that schools with more funding could install sophisticated AI systems, whereas underfunded schools could be left behind, further increasing the gap that already exists. The same can be applied to the case of biased trained algorithms where it is possible to replicate and cement existing inequalities instead of disrupting those (Ullah et al., 2024). To solve these problems, it is critical to develop proper plans, involve stakeholders, and draw clear regulations that will guide the adoption of AI with consideration to values and objectives of education (Chowdhury et al., 2025).

Nevertheless, the future of AI in the U.S. education will be bright in the long-run perspective. The increasing awareness of the usefulness of data-driven decision making has led institutions to invest in AI-based solutions but policies and researchers are still trying to find a strategy in regards to the responsible application (Fauz et al., 2025). The opportunities of AI to advance personalized learning are especially appealing as the latter correlates with the ultimate educative goal of accommodating different learner needs and leading to student success (Haque et al., 2025). With the help and power of predictive analytics based on adaptive technologies, teachers can develop classrooms that are based on the student as the center with learning experiences that are appropriate for their differences of pace, style, and ability (Kashif & Chowdhury, 2024). The possibility to leave one-size-fits-all teaching behind will be able to change the dynamics in the classroom and make education more inclusive, participatory, and successful. Furthermore, the automation of mindless processes creates the definite opportunity for redistribution of the human labor component to those processes that demand creativity, understanding, and analytical thinking, which will not be possible despite implementation of AI (Niazi, 2024).

Besides pedagogical advantages, AI also offers an insight into the strategic decisions that are to be made institution-wide. Administrators are turning more to analytics to decide on such things as funding, staffing, measuring outcomes, and student support (Qayyum et al., 2025). This process is exacerbated by the use of AI systems because they can create more insights on the data on the operations which enable their leaders to act in a more causative way, and predict problems in the future. As an example, a few of the models that are employed in enrollment prediction can facilitate resource planning. The sentiment analysis of the feedback of students, in its turn, can be used in the marginal gains sentiment approach. This culture of decision making is enhanced to adopt the application of evidence based approach method instead of using intuition or piece meal approaches. This increases institutional accountability which is one thing and also enhances the confidence of the stakeholders like students, parents, Rowshon et al., faculty and the policymakers. The case is true for the US. Due to its diversity and size the education system in the US is quite an interesting case of how AI can be integrated into decision-making and automation. Schools, both small rural and large urban universities are typified by the different degrees of technology and resource disposition and different Sultanin et al., 2025. objectives. This difference indicates that AI can also be designed to suit the needs of the various institutions of learning. An example mentioned is that although a large research university might have the capability of using machine learning

to streamline the process of managing research funds and other complex data systems, a K-12 school might be more interested in providing custom learning systems and attendance forecast software (Twaha, 2018). Considering these multiple applications provides us with a bit of fantastic insights into how AI can be scaled and translated by levels of education.. It also explains the relevance of equity in service provision whereby technological advantage is not assumed to be in the hands of richer or more connected institutions (Twaha et al., 2025).

The greater the adoption of AI in the education system, the more essential the areas of its implementation the society experiences. It is the skills that the learners will acquire throughout the training provided by AI that will assist them in working in a workforce that is increasingly becoming characterized by the digital transformation (Iqbal, 2023). Having knowledge about AI technologies, even indirect exposure to them in the form of school teaching can help to improve digital literacy and career readiness (Afzal et al., 2025). Moreover, those institutions that responsibly implement AI will help to set the tone of ethical practices regarding AI use as well as equip students not only with skills of adoption of AI tools, but also teach them to critically assess its uses in society (Alim et al., 2025). The fact that the domain of education is congruent with the future labor force needs adds to the strategic importance of AI integration in the United States.

The necessity of the research in this sphere is obvious. The use of AI in education is increasing, but few empirical studies have been done on the effects it has in terms of decision making, automation, success, and are still in the stages of research (Usman et al., 2024). Learning the insights of educators, administrators, and other stakeholders regarding perceptions, experiences, and challenges is the key to creating a complete picture of the role of AI in education. This type of research may provide evidence to direct policy formulation, guide institutional plans and ensure AIs implementation is consistent with the wider goals of equity, quality, and access to schools (Wang, 2021). Describing emerging opportunities and challenges related to education in the United States, this paper will contribute to the current debate concerning changes in education in the future.

To conclude, AI is revolutionizing the education industry by enabling data-driven decision making, personalized learning, and automating administrative tasks. In spite of the fact that the cost, expertise, ethics, infrastructure-related barriers, etc. are still there and are important reasons that hinder AI adoption, the positive outputs from the adoption of AI are becoming evident. The United States leads the world by providing valuable assistance on using AI tools for streamlining the learning process. Accordingly, this study aims to assess the impact of Artificial Intelligence on the enhancement of automated decision making in educational institutions in the United States, focusing on barriers, ethical issues and opportunities for growth. This adds to the body of work regarding educational entrepreneurship, innovation, and practical knowledge development on responsible AI use in learning environments.

## **Literature Review**

### ***The Emergence of Artificial Intelligence in Education***

Artificial intelligence is one of the most utilized technological ideas which are slowly becoming a mainstream tool for industries including the field of education. Early uses of AI in learning context would be research based or experimental and use of AI was merely pilots (Chen et al., 2020). Machine learning, natural language processing, and information analytics have gotten to a point where AI has the potential to dramatically change pedagogy and administration. No longer is I in the realm of futuristic ideas but is a viable solution to the day by day lives of schools, colleges and universities around the world. In America, the need to

have more efficient educational systems has been complemented by the growing dependence on the digital platforms which has increased the rate at which AI technologies are being implemented (Yang et al., 2024). Besides the academic benefits to institutions of harnessing AI to enrich delivery, the institutions are considering its application to streamline operations and increase the efficiency of long-term decision making.

### ***AI and Data-Driven Decision Making***

The role of AI in education is one of the most important ones because it can improve data-driven decision making. There is a large amount of data floating around in the form of assessment, registers, feedback systems and administrative processes (Charles et al. 2022). Such data used to be underutilized previously because of the difficulty of processing it either manually, or with the help of limited analytical tools. AI counters this by facilitating the completion of higher-order analytics that can discern trends, forecast and facilitate evidence-based decision-making. As an example, predictive models may predict the performance of students, help to identify those who are likely to dropout, and prescribe some relevant interventions in due time (Garcia & Adams, 2022). Likewise, AI analytics assist administrators in the allocation efforts to provide resource optimization, plan budgets at the institutional level, and assess the success of a program more accurately. Such an approach is data-centric where the decisions focus not just on the intuition or precedent of earlier decisions but are driven by sound evidence that is representative of the on-time dynamics in institutions (Marda, 2018).

### ***Automation and Administrative Efficiency***

Besides decision making, AI has justified itself in performing routine and clerical work. Automation will decrease the administrative load to educators and staff, and free them to do more strategic and human focused work (Ullah et al., 2024). AI-driven systems can be used to do an efficient job on tasks like grading, scheduling, admissions processing, and responding to common student queries. Intelligent assistants and chatbots: powered by natural language processing, these systems can respond to frequently asked questions, as well as walk students through registration processes and present information in real-time 24/7. Automated grading systems provide real-time feedback to students, and scheduling algorithms are used to increase classroom utilization, distribution of faculty, and resources (Ufomba et al., 2024). Such efficiencies save a lot of time, while reducing the mistakes and improving the overall experience of the students and staff. These processes, when streamlined, allow the institutions to function with efficiency and allow for more focus on teaching, mentoring, and innovation (Arshad et al., 2024).

### ***Personalized Learning and Student Engagement***

I also believe I am transforming the teaching and learning experience because there is more of a personalized approach to teaching and learning. Traditional classroom learning is poorly suited to the learning style, pace and needs of individual learners. So, the AI-enabled adaptive learning platforms partially mitigate this limitation by tracking the performance data of each individual student and adapting the curricular content accordingly (Yu & Yao, 2024). Based on a student's profile, personalized learning is an adaptive learning system that adjusts the level of difficulty of the task, proposes additional content, and provides direct feedback to keep the students motivated and assisted. Where the advantages of individualized instruction are offered, intelligent tutoring systems (ITS) are used to provide this individualized instruction, even if the student is not in the classroom (Walkington & Bernacki, 2020). AI-powered Augmented Reality and Virtual Reality apps also create an immersive environment, leading to higher levels of engagement and learning. What this produces is a more animated,

learner-centered classroom that can lead to retention, motivation, and higher academic performance.

### ***Ethical and Privacy Concerns in Educational AI***

While the use of AI in education is promising, there are ethical concerns and privacy concerns related to its use (Basharat et al., 2025). To name just a few, educational institutions hold sensitive information about their staff and students, and this raises serious questions about how the information is gathered, secured, and utilized. The issues of ownership of the data, protective obstacles, and consent are foremost in the mind of the individual's privacy, and should not be utilized by the AI tools (Usman et al, 2024). For example, unethical AI practices and lacking statistics of particular students demolish AI-assisted solution's reliability. Admission and performance assessment for classification of students is another bias that can occur through trained data sets of inequitable proportions (Museera & Khan, 2024). Furthermore, the transparency of AI decision-making has also been under discussion, where more accountability and explainability are called upon for the algorithm's method of action. To address these fears, comprehensive policies, systems of good governance, and a commitment to responsible AI practices that ensure a healthy balance of fairness and inclusivity are essential (Arshad, 2024).

### ***Barriers to Adoption of AI in Education***

While the benefits of AI are evident, its adoption across educational institutions in the United States is not uniform. Cost is one of the biggest barriers for AI technology to be used in underfunded schools and colleges (Ahmed et al., 2024). Staff Expertise: The technical expertise of educators and staff is another barrier to integration as effective implementation of AI requires training, infrastructure, and continuous support. Still, there is resistance to change, with some stakeholders skeptical of using AI in learning and fearful that it will replace human teachers (Wang & Cheng, 2021). Furthermore, AI resources and the unequal access available to them are related to the unequal availability of technological infrastructure for rural and urban areas, raising questions about the equality of education. These challenges will have to be tackled via solution planning, partnerships between technology companies and educational institutions, and a step-by-step implementation with radical yet accommodating uptake strategies.

### ***The Future Outlook for AI in the U.S. Education Sector***

The outlook of AI on how we learn and teach in the future looks even deeper. Along with the incentivisation of academic performance, institutions are starting to promote the long-term relevance of AI to organisational sustainability. The tendencies in the sphere of using technology on teaching and learning will be linked with the further individualization of learning process, the further implementation of predictions as the method of forecasting student performance, and the further advancement of automation of more complex administrative functions. The claim that AI needs to be presented optimistically in the curriculum design process will enable the adjustment of the curricula according to the requirements of new areas and staff at a more rapid pace. With AI the direction of the implementation of AI beyond its circulatory role could be the emergence of the AI becoming the implementation of AI becoming the practice of education and, eventually, even the redefinition of what education is and how it is taught and assessed. Even that will be a long-term commitment to moral security, and a continuity of focus on professional development and access to AI to contribute to the creation of a more equitable educational future rather than continuing to promote the existing inequities.

### **Summary of Literature Insights**

According to the literature, AI can transform the decision making process, administration functions, and individual learning in the education sector in the U.S. which is accompanied by a couple of ethical, privacy, cost and equitable access concerns. The data indicates that, despite the possibility of applying AI to achieve efficiency and results, the proper uses of the technology have to be brought up on the premises of clear policies and in comprehensive ways. The United States has a superb chance to, and a responsibility to, ensure AI in education is equitably used, and that this technology is used to improve, rather than defer, educational development. The use of AI in the education sector will be reviewed, which will allow the institutions to take full benefit of its opportunities and eliminate its challenges, eventually creating the high-technology highly responsible system.

### **Main Objectives of the Study**

1. To explore the extent of AI adoption in educational institutions across the United States.
2. To analyze how AI supports data-driven decision making in the education sector.
3. To evaluate the effectiveness of AI in automating administrative processes and reducing workload.
4. To assess the impact of AI on teaching practices, learning outcomes, and student engagement.
5. To identify key challenges and barriers that hinder the successful integration of AI in education.

### **Problem Statement**

The Education community in the United States is suffering due to colossal pressure to provide better learning, better administration efficiency and evidence based-decision making in the fast changing digital environment. Even though artificial intelligence might provide legitimate solutions to the data-based decision making and automation, the distribution has been incoherent and inconsistent in educational facilities. The lack of funds, technical capability, ethical standards and the need of change cripples some schools and universities. Nevertheless, the potential of AI as the tool to enhance student engagement, build operational efficiencies, as well as improve organizational plans has not been used fully. Such challenges would be of interest to us in order to facilitate the effective use of AI in U.S education.

### **Significance of the Study**

This research is important because there is an extremely urgent demand to understand how artificial intelligence can be used effectively to strengthen the process of data-driven decision making and automation in the education sector of the United States. The research will be important among students, educators, administrators and policy makers because they will offer trends of the application of AI in teaching and learning as well as in the administration units and the obstacles that still thwart the further application of AI. The findings will inform institutions to make wise choices on investments made in the AI technologies applications to ensure that application is put into context in the efficiency, inclusivity and enhanced learning outcomes agenda.

Also, the paper will expound on how the gap between AI theoretical potential and practice in various learning contexts can be bridged. It promotes the evolution of ethical solutions to AI

through ethical concerns, infrastructure constraints and stakeholder disposition so as to promote fairness and Injustice. Lastly, the study is not only appropriate to advertise the actions of the institutions but also to establish the path and future of learning that allows learners to excel in an era that is largely dominated by technology.

## **Methodology**

The present study was based on a quantitative research method to examine the significance of artificial intelligence in improving data-driven decision making and automation in the U.S. education industry. A quantitative design was adopted to enable the respondents to be measured in terms of perception towards AI adoption, adoption patterns, and adoption experiences concerning AI integration in their education.

## **Population and Sampling**

The target population included teachers, administrators, IT employees, policymakers, and students of various educational establishments within the United States. The random convenience sampling approach was employed so that a large number of different respondents could be reached. The data were gathered using Google Forms (online survey) and hard-copy questionnaires, thus accessible to participants in a variety of different contexts.

## **Instrument Development**

The questionnaire was set up with close-ended questions in the following coverage areas: demographic data, knowledge and use of AI, the effect of AI in education, issues and worries, and the future prospects. The answers were recorded in the form of multiple-choice and Likert-scale. In order to establish whether there was duplication, the instrument was tested for reliability using Cronbach Alpha where multi-item areas were analyzed. Alpha values were greater than 0.70 and were therefore considered to be fair to excellent internal consistency for all scales.

## **Data Analysis**

Data collected were analyzed using the descriptive statistic such as frequencies and percentage under the above-understood headings. The results were presented in tables, bar charts, pie charts and donuts for ease of understanding and visual representation. Reliability analysis tables were also included as part of the internal consistency testing of each section of the questionnaire.

## **Ethical Considerations**

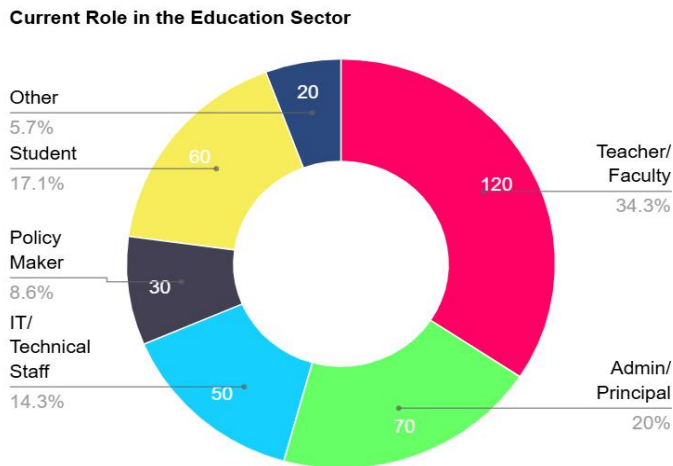
Ethical principles were taken into consideration throughout the research. It was a voluntary study and the subjects were informed of the purpose of study prior to completion of the questionnaire. Free informed consent was guaranteed, and study subjects could withdraw from the study at any time without any penalty. Answers were anonymous and no identifying information was sought. Specifically for the study, all the participants were protected from any violation of their rights and privacy by complying with the general ethical guidelines for research.



## Results

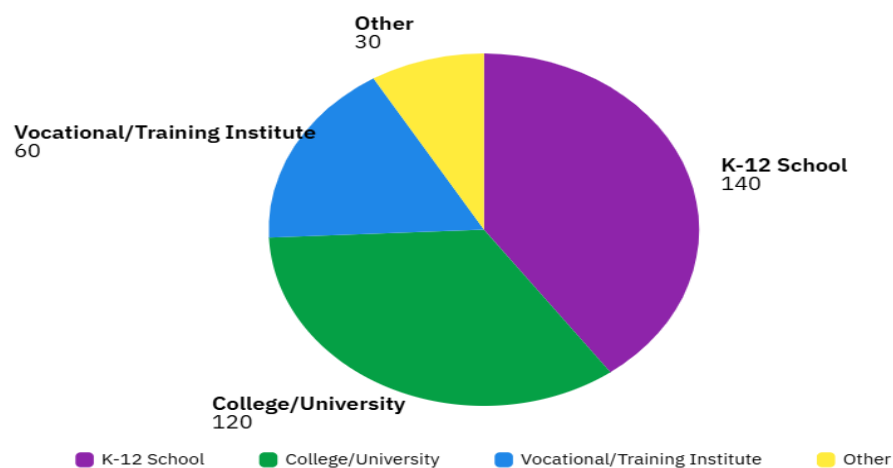
### Demographic Information

**Figure 1: Current Role of the Respondents**



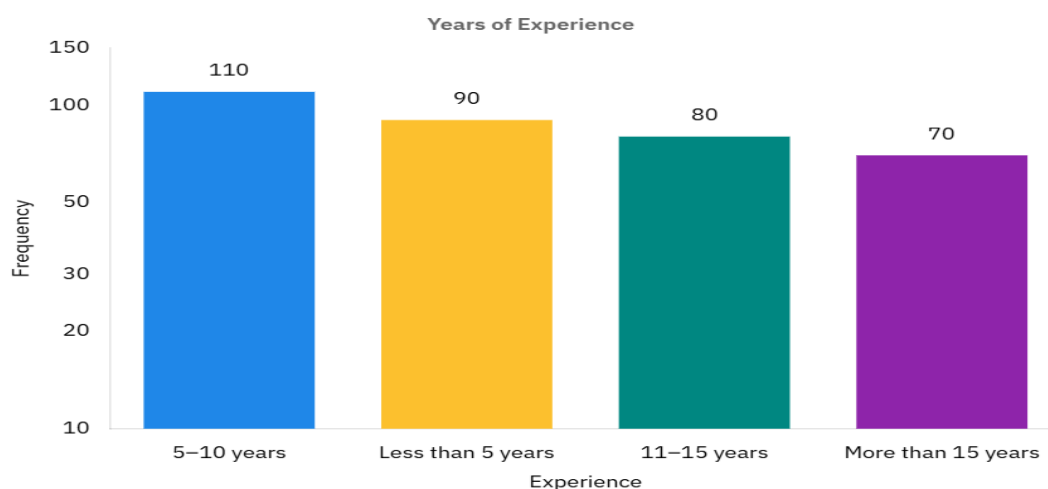
The demographic data indicates how the respondents are divided into various positions in the education sector. The percentage of teachers or faculty was high embodying 34.3 percent (n=120) of the participants and the section reflects the opinions of a direct participant of the teaching process and classroom environment. The second-largest group is administrators/principals (20% (n=70). This implies a high presence of the administrators and principals among respondents. A lower level contribution came in the form of teachers and technical staff at 14.3% (n=50), who are becoming increasingly seen as holders of technological roles in education. The target audience was categorized into students and policymakers i.e. 17.1% (n=60) and 8.6% (n=30) respectively providing an inside view based on the learner perspective and a relatively less yet very useful perspective based on governance and policy formulation. The rest used, the lowest number was the dubbing as other which was represented by 5.7% (n=20) which probably includes support staff or any other role that falls outside the stated category. In general, the respondents sample size totaling to 350 shows a varied range of stakeholders and thus the sample is well balanced to give a broad picture of the dynamics in the education sector.

**Figure 2: Institute Type of the Respondents**



Distribution of the sample by type of educational institution shows the largest percentage were K-12 schools at four-tenths (n=140). This reflects the fact that a large proportion of the responses reflect the experience and challenge of primary and secondary education facilities. Second largest group were colleges and universities accounting for 34.3% (n=120) indicating a notable contribution of colleges and universities. Vocational and training institutes dominated the sample with 17.1 percent (n=60), and they also were strongly represented in the skill-based and technical slice. The category Other accounted for 8.6 percent (n=30), and could include responses of individuals who identify with a particular agreement or organization. The data taken as a whole reflects proportionate representation throughout the spectrum of education with a greater emphasis on K-12 and higher education settings.

**Figure 3: Experiences of the Respondents**



The years of experience of respondents is also determined to have a varied distribution in the various stages of career. The highest number of people fell into the category of having 5-10 years of experience, 31.4 percent (n=110), which means that a considerable number of participants are in the medium range of their careers. The proportion of professionals with fewer than 5 years of experience were 25.7 percent (n=90) - indicating a low level of experience and possibly fresh thoughts. The 11-15 years' experience pool had a proportion of 22.9% (n=80), and over 15 years formed 20% (n=70) of the total population gathered thus representing perspectives of experienced professionals with rich experience. All in all, the sample presented in this study provides a good proportion of novice and highly experienced individuals, to make the study rich in the perspectives of the professionals at various levels of their career progression.

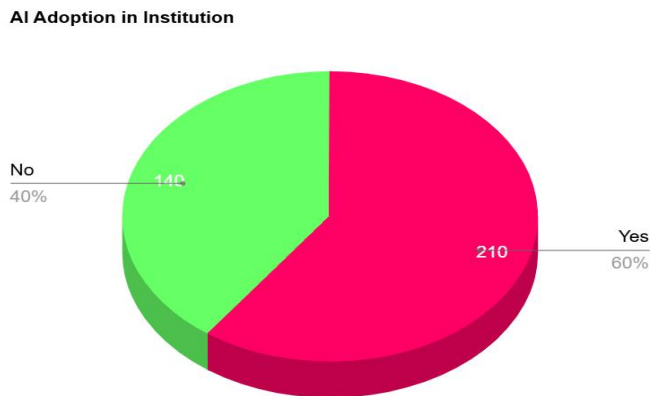
**Table 1: Familiarity with AI in Education**

Familiarity Level	Frequency	Percentage (%)
Very familiar	90	25.7%
Somewhat familiar	120	34.3%
Slightly familiar	80	22.9%
Not familiar at all	60	17.1%

According to the results regarding the knowledge of AI in education, it can be said that the respondents have different levels of familiarity. Most of them said that they knew something about the application of AI in education, 34.3 percent (n=120) described themselves as

somewhat familiar, and 25.7 percent (n=90) stated that they are very familiar with AI use in education. Meanwhile, 22.9 percent (n=80) stated to be of barely acquainted level, and a statistically significant section of the sample at 17.1 percent (n=60) acknowledged being unaware at all. On balance, the data tends to suggest that though interest in AI increases in the education sector, there is still a substantial stakeholder segment that must be either further exposed to and/or trained on AI-based educational innovations.

**Figure 4: AI Adoption in Institution**



The findings on the institutional adoption of AI indicate that mildly more than half of the respondents (60%, n=210) had observed that their institutions had deployed the use of AI in one way or another. This can be attributed to increasing technological innovation in the field of education whereby most institutions are realizing the power of AI in education to boost teaching, learning, and administrative procedures. Nonetheless, a substantial number (40%, n=140) claimed that their institutions have not implemented AI yet, which signifies a digital divide as approximately half of institutions are still traditional in their operations. This result indicates that despite the development of AI integration, there is still a lot of space and opportunities to provide support to allow more and more educational environments to benefit.

**Table 2: Areas of AI Use (among 210 “Yes” respondents)**

AI Application Area	Frequency	Percentage (%)
Student performance analytics	70	33.3%
Administrative automation	55	26.2%
Personalized learning tools	50	23.8%
Virtual assistants/chatbots	25	11.9%
Other	10	4.8%

The data, among 210 respondents of institutions that have already implemented AI, shows the varying areas of use. The biggest application was in student performance analytics, with 33.3 percent (n=70) reporting its implementation. The second most popular use was administrative automation (26.2 % (n=55)) showing an emphasis on efficiency of management and operational procedures. Personalized learning tools were mentioned by 23.8% (n=50), reflecting the rise of interest in serving students with individualized tools. Chabot’s/assistant apps were the least dominant, with 11.9 percent (n=25) reporting their use, and 4.8 percent (n=10) reporting the use of other types of apps (e.g., research support, digital content creation). On balance, the results indicate that AI is largely being used to support academic

endeavors and improve administrative procedures, and innovative or interactive application remain in the initial phases of use.

**Table 3: AI and Decision-Making Improvement**

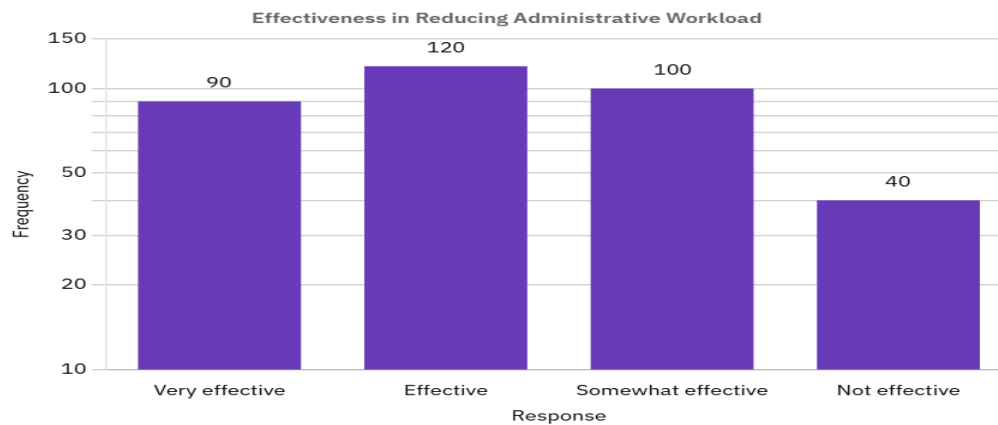
<b>Response</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Significantly improved	100	28.6%
Moderately improved	120	34.3%
Slightly improved	80	22.9%
No improvement	50	14.3%

The results of the questions regarding the effects of AI on decision-making show that most of the respondents observed significant differences in the institutional processes. In particular, 34.3 % (n=120) of the respondents mentioned that the use of AI has resulted in a moderate improvement in decision-making, whereas 28.6 % (n=100) stated that it has improved significantly, which means that a total of two-thirds of the individuals explored reported that AI is an effective tool in the improvement of decision-making in organizations. Further, 22.9% (n=80) responded that decision-making has improved only a little with AI suggesting that it might be a question of integration and frequency of use. On the other hand, 14.3 percent (n=50) reported no improvements indicating that adoption of AI does not necessarily imply efficiency and may be characterized by deficient expertise, improper execution, or insularity. On balance, the findings indicate that the role of AI in enabling data-informed decision-making is getting more significant but differs between institutions.

**Table 4: AI Enhancing Student Learning Outcomes**

<b>Response</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Strongly agree	110	31.4%
Agree	130	37.1%
Neutral	60	17.1%
Disagree	30	8.6%
Strongly disagree	20	5.7%

The answers to the questions about the use of AI in improving the outcomes of the process of learning indicate that most of the participants have quite a positive attitude to this process. A total of 68.5% (n= 240) responded that they agree with the statement with 37.1 % (n= 130) acknowledging that AI is of benefit in enhancing learning outcomes and 31.4% (n= 110) strongly stated they agree. This means that there is a wide awareness of the use of AI in enhancing the efficiency of teaching and learning. In the meantime, 17.1% (n=60) were in the middle and did not see either potentials or benefits of AI. Conversely, some people still had doubts about the role of AI as 8.6 percent (n=30) disagreed and 5.7 percent (n=20) strongly disagreed, possibly due to the negative results of their experience with its use. On the whole, the data indicates that there are many stakeholders who are positive about the potential of AI to stimulate student learning, yet reservations and doubts remain.

**Figure 5: Effectiveness in Reducing Administrative Workload**

The findings of the effectiveness of AI in lessening the ministry of administrative work also appear to have mostly positive perceptions as described by the involved respondents. Majority of them reported AI to be a positive influence with 34.3% of them (n=120) rating it as effective, and 25.7% (n=90) as very effective, totaling over 60% of the sample. Moreover, 28.6% (n=100) perceived it as being moderately effective, which may differ in regard to the extent of the AI implementation. Conversely, 11.4% (n=40) said that AI was not effective, which is an indication that some institutions are yet to use AI best practices, or there are barriers like resource constraints and technical know-how to the delivery process. Generally, the information shows that the applications of AI in combating administrative burdens are more or less seen as an effective tool but the effectiveness of such uses seems to be disparate in diverse learning environments.

**Table 5: Biggest Barrier to AI Adoption**

Barrier	Frequency	Percentage (%)
High implementation cost	100	28.6%
Lack of technical expertise	90	25.7%
Data privacy/security concerns	70	20.0%
Resistance to change	50	14.3%
Lack of infrastructure	40	11.4%

The results of the largest obstacles to the use of AI in education point to some major issues experienced by learning institutions. This result has the highest implementation cost cited by 28.6 percent (n=100), pointing to the consumption of financial resources as a key drawback to integrating AI. Behind this was the shortage of technical knowledge or expertise cited by 25.7% (n=90) meaning that many institutions do not excel in the skills and knowledge necessary to successfully implement AI systems. Data privacy and security issues made up 20% (n=70) and this was partly due to concerns of preserving sensitive data in the online realm. On resistance of change, 14.3% (n=50) cited it, which indicates that there may be some elements of culture/organizational reluctance of new technologies. Finally, 11.4% (n=40) stated that lack of infrastructure was a factor, something that is especially critical in under-resourced environments. The data show that the first two obstacles, i.e., financial and technical constraints, are the most impactful, but the issues that revolve around security, mindset, and infrastructure are also relevant to hamper AI adoption in the field of education.

**Table 6: Ethical Concerns in AI Adoption**

<b>Response</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Strongly agree	120	34.3%
Agree	100	28.6%
Neutral	60	17.1%
Disagree	40	11.4%
Strongly disagree	30	8.6%

The answers to the survey of ethical issues in the involvement of AI demonstrate that more than two-thirds of respondents recognized this aspect as a serious problem. In particular, 34.3% (n=120) strongly agreed and 28.6% (n=100) agreed, which comprises nearly two-thirds (62.9%) of the sample that consider ethical challenges to be a matter of great significance in using AI in education. In the meantime, 17.1% (n=60) took a neutral stance, which may be related to insufficient awareness of the ethical implications of the research or uncertainty on whether they apply to practice. Conversely, 11.4% (n=40) and 8.6% (n=30) did not agree and strongly disagreed respectively with the perceptions that the ethical considerations are indeed important or may be magnified. On the whole, the results demonstrate that consideration of ethics, including bias, transparency, and fairness, has been commonly addressed as vital to responsible adoption of AI in education, and in relation to which it is necessary to pay great attention, along with technical and financial issues.

**Table 7: Should Institutions Invest More in AI?**

<b>Response</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Definitely yes	140	40.0%
Probably yes	110	31.4%
Not sure	50	14.3%
Probably no	30	8.6%
Definitely no	20	5.7%

The results on whether institutions are encouraging more investment in AI show that there is a solid concurrence based on the whole. The larger percentage of 71.4 was in agreement with AI and 40 percent (n=140) responding strongly as definitely yes and 31.4 percent (n=110) as a probable yes which shows the prevalence of acknowledging the positive influences of AI in the education sector. However, 14.3% (n=50) were not sure and this could be an indication of wanting more evidence or practical examples of how well AI is doing before they can fully support. Conversely, the answer to the next question was more skeptical, with 8.6 percent (n=30) saying “probably no” and 5.7 percent (n=20) answering “definitely no” which might be explained by costs or technicality issues or ethical considerations. On balance, the evidence indicates that although some of the stakeholders experience doubts, most of them are hopeful about the role that AI can play in the evolution of education and present a case in favor of higher institutional investment.

**Table 8: Area to Benefit Most from AI in Next 5 Years**

<b>Area</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Personalized learning and engagement	120	34.3%
Performance prediction and analytics	90	25.7%
Administrative automation	80	22.9%
Curriculum development	40	11.4%
Other	20	5.7%

Such results find clear reflection in the areas that are believed to experience the most benefits of AI in the next five years which feature applications focused on students. The biggest percentage of the respondents (34.3%, n=120) referred to the personalized learning and engagement as the leading optimization area, which proves high confidence in the capabilities of AI in terms of individualizing education. Immediately behind this was performance prediction and analytics at 25.7% (n=90), which led to realization of the power of AI in tracking and predicting outcomes of students with a view to ensuring timely interventions. Dressing administrative automation was chosen by 22.9 percent (n= 80), which is a strong indicator that efficiency gains still exist in terms of institutional workload reduction. Meanwhile, 11.4% (n=40) identified curriculum development as the most promising area where AI could assist in, which was also significantly higher than the remaining two areas since this topic is related to curriculum development. Only 5.7 percent (n=20) cited other areas, which are niche or new usage. On the whole, the evidence indicates that although AI is likely to introduce the changes across various areas, the most significant one is likely to be the relevance of the technology in students' learning and the enhancement of student performance data.

## **Results and Discussion**

The findings of this study highlight the increasing role of artificial intelligence (AI) in shaping decision-making and automation within the U.S. education sector. The demographic data shows that the majority of respondents was teachers and faculty (34.3%), followed by administrators (20%) and IT/technical staff (14.3%). A significant proportion of respondents were from K-12 schools (40%) and higher education institutions (34.3%), with a relatively balanced distribution of professional experience, suggesting a diverse representation of perspectives across the education sector.

Regarding awareness, almost two-thirds of the respondents stated that their institutions had implemented AI-based solutions, with the most popular ones being student performance analytics (33.3%) and administrative automation (26.2%). Knowledge of AI was mixed with 25.7% describing themselves as very familiar and 17.1% stating little to no knowledge. It shows that despite the growing popularity of AI implementation, there are still some gaps in awareness and technical literacy levels, which may impede its common use.

The findings are also that AI has played a significant role in decision-making and labor organization within the education field. Sixty-two point nine percent of the respondents have indicated that AI significantly or somewhat enhanced the institutional decision making processes, and 59.9 percent reported AI had a significant or strong impact on student learning outcomes. On the same note, 60 percent spoke on AI being effective or highly effective in reduction of the administrative workload. The findings indicate the potential of the artificial intelligence to manage the mechanization of the operations, release teacher time, and create data-driven education and administration.

Despite the existence of these advantages, many challenges exist. High implementation costs (28.6) and lack of technical skills (25.7) were most frequently cited and second and third came the problem of data privacy and security (20). The ethical concerns could also be identified as significant with 62.9 percent of the respondents indicating that the problem of algorithmic bias and ethical risks is to be addressed to allow the successful adoption. They are in line with the more broad debates about responsible uses of AI in education, whereby it is stated that institutions need to balance between innovation and caution.

In the future, most respondents (71.4) felt that U.S. institutions needed to invest more in AI, with personalized learning and student engagement (34.3) being the areas where this would have the most impact within five years. That is an indication of a definite need to have AI-based tools that facilitate customized learning, predictive analytics, and adaptive curricula to satisfy the varied needs of students.

In general, the research shows that AI has already positive impacts on U.S. education, especially in the fields of administrative automation and data-driven decision-making. Nevertheless, the following problems should be overcome by financial, technical, and ethical issues in order to achieve its potential. The key to utilizing AI as a disruptive power in the education sector will be a balanced strategy, that is, investment in infrastructure, development of technical capacity and enactment of robust ethical protections.

## **Conclusion**

The purpose of the study was to note the way of applying artificial intelligence to support data-driven decision making and automation in the education space of the U.S. Findings indicate that the application of AI is on the rise but with disparities among institutions partly because of the technological, financial, and institutional obstacles. Most respondents saw the revolutionary character of AI in the educational sector and its efforts to provoke learning results, change teaching activities, and assist in administrative duties. These are some of the barriers to successful integration as given by Flack, such as inadequate expertise and high implementation costs as well as ethical concerns brought about by privacy and fairness considerations.

The review has shown how AI can help education professionals and administrators greatly decrease the burden on the administrative side that, in its turn, will enable them to devote more of their time to the interaction with pupils and the quality of their teaching. Moreover, AI-enriched analytics can give data on evidence-based decision-making and eventually to the creation of the university and student outcomes. Although all the abovementioned advantages were desirable, even stakeholders did not fail to notice that adequate training and awareness campaigns, together with ethical precaution measures, are the preconditions of sustainable use. The results also established that information gathered using the instrument was plausible and hence conclusions made with reference to the information were convincing.

Overall, the given study can assist in filling the gap that exists in the literature between the theoretical arguments regarding the possibility of AI, and the difficulties with its implementation within the educational sphere in practice. It indicates the idea that there must be a balance between the technological investment, and the responsibility and preparedness of the institution as an ethical point of view. It is significant to address the problem of accessibility, inclusivity, and trust to make sure that AI could be beneficial to all the stakeholders.

To conclude, although AI has never previously had a chance to revolutionize education in the U.S., it can only be successful when the multidimensional approaches are applied to align innovations with the interests and social values of the institutions. It is thus necessary to make sure that educational leaders are not only interested in the introduction of AI tools but also in an ecosystem which could be regarded as a system of digital literacy, promote ethical behavior, and long-term sustainability. This way, AI can do not only educate as a technological change, but also be a technological change as dynamic to help bring U.S. educational institutions to the ever-changing realm of digitalization.



## Recommendations

Based on the results of this research, the recommendations are given to ensure that the process of adoption and integration of artificial intelligence into the education field in the U.S. is effective. The former is in the investment of institutions, not only in AI infrastructure, but also in training AI. Schools and universities should strategize on the resources necessary to purchase AI technologies and developing the digital capacity of teachers, administrators and students to make sure that it is used responsibly. Ethics principles and requirements must be developed to deal with the privacy, fairness and data persecution issues. Comfort and a proper relationship among the stakeholders, where there are strict rules that can place a purpose on AI and ensure that it is applied appropriately. Third, mutual benefit cooperation between the structured learning and technological providers (policymakers, education establishments and providers) should be enhanced further through tripartite cooperation. The collaborations would be in a position to create low-cost solutions, supply technical expertise and scale access to AI tools in resource-rich and resource-constrained institutions. Fourth, it is suggested to pilot and stage implementation preceding system-wide AI solution implementation. The method enables the institutions to evaluate performance, overcome obstacles and redesign the strategies as required. Finally, they are to make sure that monitoring and evaluation are the processes which should be followed constantly to see the effect of AI on learning results, improved student interaction, and efficiency in the administration. This will make the application of AI relevant to institutions and needs of the society.

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